

Meet The Makers

Edition 2: Cassie King & Missy Walters



Jordan Weddle 5/25/2024

Crafting a Unique Vision at Eclectic 8 Crafts

Cassie King and Missy Walters, the dynamic duo behind Eclectic 8 Crafts, have turned their passion for crafting into a thriving business at the Makers Market in Knightstown. Combining their talents and creativity, they have created a shop that truly lives up to its name, offering a diverse range of handmade items that capture the imagination and charm of their small-town community.

Cassie King, the owner, and Missy Walters, the shop manager, have a long history of working together. "Cassie and I have worked together to make

crafts for years," says Missy. "It started out small, with little skulls and other Halloween-esque goods. Since then, we have evolved our craftsmanship and dabbled in a little bit of everything. Hence the name, 'Eclectic,' as our shop features a little bit of everything." Their journey from seasonal decorations to a full-fledged crafting business reflects their commitment to growth and innovation.

Finding a Home at the Makers Market

Seeking to expand beyond traditional vendor markets, King and Walters were drawn

to the Makers Market for its unique blend of affordability and community. "We were trying to venture away from just vendor markets and wanted a physical location. That being said, retail space is very expensive. That's where the Makers Market comes in," Missy explains. "This place has been an incredible opportunity for us; it gave us the opportunity to have a physical location, like a mini brick and mortar, without the high barrier to entry."

The Makers Market provided them with the perfect platform to showcase their work and reach a broader audience, aligning perfectly with their entrepreneurial spirit. "We wanted to make the kind of stuff



Showcasing Unique, Customizable Crafts

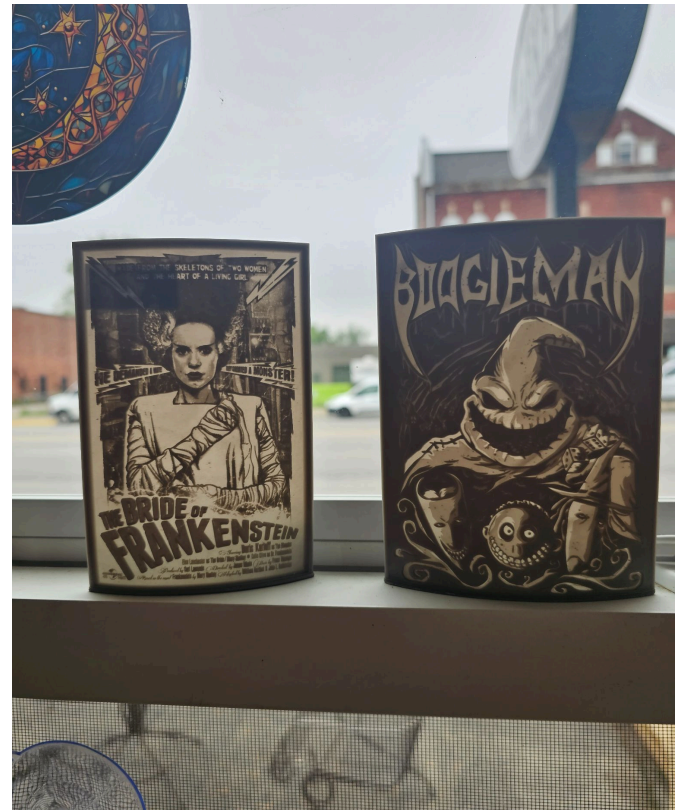
One of the hallmarks of Eclectic 8 Crafts is their ability to offer customized items. "A lot of people don't realize that we can customize...If you have a particular request, we can make that happen! We can make things from furniture to buttons the size of a quarter. That's why we're eclectic!" King and Walters pride themselves on creating bespoke pieces that cater to individual tastes and needs, setting their business apart from mass-produced alternatives.

that was unique , gifts they could give that you can't find anywhere else. The Makers Market helps to combat that 'dime a dozen' mentality that big businesses try to enforce," says Missy. Their enthusiasm for the Makers Market's potential is palpable. "I'm kind of surprised this is the first Makers Market we've seen; there should be more of these."

The Essence of the Makers Market

King and Walters believe that the Makers Market is a treasure trove of unique finds. "Here, you can find things that you can't find anywhere else. You want to bring something back home that you can be proud of; something handmade by your local artist," they emphasize. Their commitment to providing high-quality, one-of-a-kind items resonates with the market's ethos and attracts customers seeking special, personalized gifts.

Cassie King and Missy Walters have built more than just a business; they have created a vibrant, creative space that reflects their passion and dedication. Through Eclectic 8 Crafts, they continue to contribute to the cultural and economic fabric of Knightstown, ensuring that the spirit of creativity and community thrives in their beloved small town.



Jordan Weddle Journalism